

COMMONWEALTH OF KENTUCKY JOB CLASS SPECIFICATION

INFORMATION OFFICER II

Job Number: 20001565

Job Code: 81260V000101

Job Group: 8100 - COMMUNICATIONS AND PROMOTIONS

Job Established: 06/16/1982 Job Revised: 02/24/2006

Grade: 12 Salary (MIN - MID): Special Entrance Rate:

\$14.938-\$19.789 - Hourly
\$2,427.44-\$3,215.72 - 37.5 Hr. Monthly Salary
\$2,589.26-\$3,430.10 - 40 Hr. Monthly Salary
NONE

PROBATIONARY PERIOD:

This job has an initial and promotional probationary period of 6 months. For additional information refer to: http://www.lrc.ky.gov/kar/101/001/325.htm.

<u>CHARACTERISTICS OF THE JOB:</u> Characteristics of a job are general statements indicating the level of responsibility and discretion of positions in that job classification. These are not intended to be an exhaustive list.

Performs professional journalistic functions in the development, implementation and distribution of informational programs and materials to make the public aware of the programs and services available through state government agencies; and performs other duties as required.

MINIMUM REQUIREMENTS:

EDUCATION:

Graduate of a college or university with a bachelor's degree.

EXPERIENCE:

Must have two years of experience in journalism, public relations or experience related to the duties and responsibilities of this job title series.

Substitute EDUCATION for EXPERIENCE:

NONE

Substitute EXPERIENCE for EDUCATION:

Experience in one of the above areas will substitute for the required education on a year for year basis.

SPECIAL REQUIREMENTS (AGE, LICENSURE, REGULATION, ETC.):

NONE

EXAMPLES OF DUTIES OR RESPONSIBILITIES OF THE JOB CLASSIFICATION: Examples of duties or responsibilities are not to be construed as describing what the duties or responsibilities of any position shall be and are not to be construed as limiting the appointing authority's ability to assign, or otherwise alter the duties and responsibilities of a position. This is not intended to be an exhaustive list.

Originates, assembles, organizes and writes news releases for newspapers and other publications. Develops informational materials such as brochures, forms, newsletters, meeting programs, etc., to be distributed. Researches information requested by the media and writes reports of fact sheets on department projects for the media. Writes speeches. Organizes and files newspaper clippings, news releases, fact sheets and bibliographical sketches for use in research activities. Develops and distributes radio and television public service announcements and print advertisements. Attends public events and conducts interviews to obtain material for printed information. Researches and develops feature articles for magazines. Prepares a monthly newsletter, news releases and various written information publications. Responds to requests from the public received by letter or phone. Designs, writes copy and produces graphic art illustrative material for brochures, organizational charts, newspaper public service announcements, etc. Writes, produces, moderates and announces short daily or weekly radio and television programs.

UNIQUE PHYSICAL REQUIREMENTS:

TYPICAL WORKING CONDITIONS: Incumbents in the job will typically perform their job duties under these conditions.

Incumbents working in this job title may have extensive contact with the public.

ADDITIONAL REQUIREMENTS:

Upon appointment, employees in this class may be required to maintain a valid driver's license and required to drive a licensed vehicle. This status may be necessary for the length of time in this class. If this is necessary it will be listed in the specific position description for that position. Applicants and employees in this job title may be required to submit to a drug screening test and background check. Applicants and employees in positions which perform job duties that may require contact with offenders in the custody or supervision of the Department of Corrections or with youth in the care, custody, or supervision of the Department of Juvenile Justice must meet qualifications pursuant to the federal Prison Rape Elimination Act, 28 C.F.R.115.17 and 115.317.

THE COMMONWEALTH OF KENTUCKY DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, RELIGION, SEX, NATIONAL ORIGIN, SEXUAL ORIENTATION OR GENDER IDENTITY, ANCESTRY, AGE, DISABILITY, POLITICAL AFFILIATION, GENETIC INFORMATION OR VETERAN STATUS IN ACCORDANCE WITH STATE AND FEDERAL LAWS.